

THANK YOU CALIFORNIA FIREFIGHTERS!



SANTA BARBARA

THE AMERICAN RIVIERA®

California's firefighters have valiantly protected Santa Barbara County on several occasions in the past year and our community can't thank you enough. Our tourism industry is pleased to present you with this exclusive California Firefighters discount program to thank you for all you do to help make our town safe and beautiful for residents and visitors alike. We invite you to come to experience the relaxing side of Santa Barbara.

Bring your family and friends, kick back, relax and enjoy!

WHAT: The following hotels, restaurants, wineries, museums and attractions have extended special rates and offers for California firefighters.

WHEN: All offers are valid through December 31, 2009. Blackout dates and seasonal variations may apply and all offers are subject to availability.

WHERE: Santa Barbara County

HOW: You must identify yourself as a California firefighter and mention this discount program to take advantage of these offers. Please be prepared to provide/show valid credentials (badge or ID card) onsite. We recommend calling ahead.

INFO: Need help planning your vacation? Please call the Santa Barbara Conference & Visitors Bureau and Film Commission for personalized service: 805.966.9222. Or explore online at www.SantaBarbaraCA.com.

ACCOMMODATIONS

Bath Street Inn

800.341.2284, www.bathstreetinn.com

20% discount off posted rates with mention of "Firefighter Thank You"

Not valid during August or holiday weekends, no additional discounts apply

Best Western Encina Lodge & Suites

800.526.2282, www.sbhotels.com

25% discount off seasonal rates

Blackout Dates: June 12-14, July 3-4, August 6-9, and September 4-6

Best Western Pepper Tree Inn

800.338.0030, www.sbhotels.com

25% discount off seasonal rates

Blackout Dates: June 12-14, July 3-4, August 6-9, and September 4-6

Brisas del Mar, Inn at the Beach

800.468.1988, www.sbhotels.com

Complimentary room upgrade and complimentary bottle of Champagne at check in

Canary Hotel

877.468.3515, www.canarysantabarbara.com

Special rate of \$199 on standard rooms with mention of "Firefighters Special"

Colonial Beach Inn

800.649.2669, www.sbhotels.com

Complimentary room upgrade and complimentary bottle of Champagne at check in

The Eagle Inn

805.965.3586, www.theeagleinn.com

20% off stays of 2 nights or more

Some black out dates apply

Fess Parker's Doubletree Resort

800.879.2929, www.FessParkerSantaBarbaraHotel.com

Special rate of \$159 for weekdays and \$199 for weekends with mention of "CA Firefighter Rate" *Special offer code is L-CAF*

Franciscan Inn

805.963.8845, www.franciscaninn.com

20% off any room rate any day of the week

Hadsten House Inn & Spa

805.688.3210, www.hadstenhouse.com

Special midweek rate of \$89 for room with a king or double queen bed

Available Sunday-Thursday; major holidays excluded

Hotel Santa Barbara

888.259.7700, www.hotelsantabarbara.com

Special midweek rates of Queen room \$139 and King room \$149 with mention of "California Firefighters" (continental breakfast and 2 free Santa Barbara Trolley Tour tickets included)

Available Sunday-Thursday; excluding July, August, major holidays and special event dates

Inn by the Harbor

800.626.1986, www.sbhotels.com

Complimentary room upgrade and complimentary bottle of Champagne at check in

Old Yacht Club Inn

800.549.1676, oldyachtclubinn.com

Free night with two nights booked, and complimentary bottle of wine (includes full gourmet breakfast daily and use of bicycles, beach chairs and beach towels)

Prufrock's Garden Inn by the Beach

805.566.9696, www.prufrocks.com

Second night free on weeknights and a third night free on weekends

July and August reservations can be made no more than two nights in advance

The Ramada Limited

805.964.3511, www.sbramada.com

Special rates of \$99 per night June 1 - October 1 and "Buy One Night & Get the Second Night Free" from October 1 - December 31. **Glen Annie Golf Course** offers Ramada guests a rate of \$50 per player. "Buy One Tour & Get One Tour Free" for **Captain Jack's** Santa Barbara Wine Tour, Santa Ynez Wine Tour or Santa Barbara Harbor Kayak Tour midweek. *Based on availability; call for blackout dates*

Santa Ynez Valley Marriott

800.638.8882, www.santaynezhotels.com

\$84 midweek room rate with mention of "California Firefighters Thank You Weekday Promotional Rate" (includes breakfast for two people)

Available Sunday-Thursday; major holidays excluded and available only to California Firefighters traveling on personal time

Secret Garden Inn and Cottages

805.687.2300, www.secretgarden.com

50% off midweek room rates

Available Monday-Thursday

Upham Hotel

805.962.0058, www.uphamhotel.com

50% off midweek room rates

Available Sunday-Thursday

West Beach Inn

805.963.4277, www.westbeachinn.com

30% off hotel best available rate

ATTRACTIONS AND ENTERTAINMENT

Beth McDonald Consulting

805.963.0842, www.BethMcDonaldConsulting.com
50% off readings and/or past life regressions. Offer can also be applied towards gift certificates for future sessions or to give as gifts.

Casa del Herrero

805.565.5653, www.casadelherrero.com
Free admission and 50% off for friends and family for docent-led tours of the historic estate, garden and blacksmith workshop. Reservations required.

Condor Cruises Whale Watching

805.882.0088, www.condorcruises.com
“Two for One” whale watching cruises

The Contemporary Arts Forum

805.966.537, www.sbcaf.org
Private gallery tours for California firefighters and coloring books for any children of firefighters

El Presidio de Santa Barbara State Historic Park

805.966.9719, www.sbthp.org
Free admission for two, plus any children 16 years and younger (includes admission to Casa de la Guerra, Saturday - Sunday)

Land and Sea Tours

805.683.7600, www.out2seesb.com
Complimentary tour for one

Santa Barbara Botanic Garden

805.682.4726, www.sbbg.org
Free family admission

Santa Barbara Historical Museum

805.966.1601, www.santabarbaramuseum.com
Free family admission

Santa Barbara Maritime Museum

805.962.8404, www.sbmm.org
Free family admission
Excluding special events

Santa Barbara Mission Museum

www.santabarbaramission.org
Free admission

Santa Barbara Museum of Art

805.963.4364, www.sbma.net
Free admission

Santa Barbara Museum of Natural History

805.682.4711, www.sbnature.org
Free admission plus 50% off admission rates for additional adults/kids in your group

The Santa Barbara Polo & Racquet Club

805.684.6683, www.sbpolo.com
Free family admission to all of Sunday Polo matches May – October, including various special features like wine tastings, kid’s activities, private events and car shows (1pm and 3pm games every Sunday except for Fourth of July weekend)

SBT: The Santa Barbara Theatre

805.963.7282, www.SBTheatre.org
See Leonard Bernstein’s *PETER PAN* December 20, 2009 – January 3, 2010 at a special rate of \$40 for adults and \$25 for children ages 5 to 18 (\$3 Lobero Theatre Facility Fee will be added to all tickets)

Ty Warner Sea Center

805.962.2526, www.sbnature.org/seacenter
Free admission plus 50% off admission rates for additional adults/kids in your group

West Beach Music Festival

805.845.6658, www.twiinproductions.com
Buy one 3-day pass and get one free for the West Beach Music & Arts Festival, September 18-20 (Kids 10 and under are free when accompanied with an adult)

Wildling Art Museum

805.688.1082, www.wildlingmuseum.org
Free admission

FREE GREEN TOTE BAG & SANTA BARBARA CAR FREE DISCOUNTS

Receive a FREE 100% recycled tote bag (while supplies last) from the Santa Barbara County Air Pollution Control District and the **Santa Barbara Car Free Project**. Just stop by the Santa Barbara Visitor’s Center at One Garden Street & Cabrillo Blvd at the beach (open Monday-Saturday 9am-5pm and Sunday 10am-5pm, with 15 minutes free parking in back) and show badge or ID to receive your free tote bag. And see www.SantaBarbaraCarFree.org for information on additional visitor discounts and offers.



WINE & DINE

Aldo's Italian Restaurant

805.963.6687, www.sbaldos.com

20% off total bill

Not available after 3:00pm the Saturday/Sunday of 3-day holiday weekends

Blue Agave

805.899.4694, www.blueagavesb.com

15% off total bill

Bouchon

805.730.1160, www.bouchonsantabarbara.com

25% off the food portion of bill (up to 6pp)

Carina Cellars

805.688.2459, www.carinacellars.com

Complimentary wine tasting for 2 and 10% discount on wine purchases

Coast Restaurant at the Canary Hotel

805.879.9100, www.canarysantabarbara.com

20% off of total bill

Excludes holidays and can not be combined with any other offer

Global Gardens

805.693.1600, www.oliverevolution.com

Complimentary tastings for up to 4 people and 10% off any purchases

Olio e Limone

805.899.2699, www.olioelimone.com

25% off food & non-alcoholic beverage total (up to 6 pp)

Pierre Lafond Wine Bistro

805.962.1455, www.pierrelafond.com

20% off the food portion of bill midweek (up to 4pp)

Available Monday-Thursday

Santa Barbara Winery

805.963.3633, www.sbwinery.com

Complimentary wine tasting for 2

Available Wednesday-Friday

Seagrass Restaurant

805.963.1012, www.seagrassrestaurant.com

25% off the food portion of bill (up to 6pp)

SOHO Restaurant & Music Club

805.962.7776, www.sohosb.com

Filet Mignon dinner (\$23.00) for \$9.99

Reservations required



SANTA BARBARA
THE AMERICAN RIVIERA®

CONFERENCE + VISITORS BUREAU + FILM COMMISSION